Entrust

Adviser Profile

Brad Gordon

Private Wealth Adviser
Representative (No. 225643)

Brad joined Entrust in January 2003, and has served as a Director. Brad's experience in the financial services industry began in 1987 and in this time he has gained a deep knowledge across stockbroking, financial planning and trustee services. He is one of the most experienced advisers in Western Australia.

Brad provides comprehensive investment advice on a wide range of assets, including: shares (both Australian and international), listed property trusts, managed funds, bonds, hybrid securities and other high-yielding income investments.

Brad's services include advising and dealing in:

- Superannuation
- Retirement planning
- Managed investment schemes including Managed Discretionary Accounts (MDA)
- Margin lending
- Savings plans and deposit products
- Life insurance
- Managed investments
- Securities, derivatives and bonds

Brad has a Diploma of Financial Planning from Deakin University. He is a Senior Associate of the Financial Services Institute of Australasia, a member of the Financial Planning Association and also a member of the Australasian Institute of Company Directors. Brad is also a recognised Self-Managed Superannuation Fund Specialist Adviser through the SMSF Association, a Tax (financial) Adviser under the Tax Practitioners Board and an SMSF Adviser of the Year finalist in 2017; and again in 2018.

Brad is an active participant in the local community, sitting on the board of Arthritis and Osteoporosis WA and the committee of the Perth Cricket Club (WACA).

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